

The new **socialbee MARKETING MINDS** programme starts in July 2024! We are training 12 refugees and migrants to become Marketing Coordinators. As a trainee from Beiersdorf or another renowned company in Germany, you will have the opportunity to gain practical experience.

## THE PROGRAMME AT A GLANCE

Programme start: 29 July 2024

Programme duration: 11 months (including 10

months traineeship)

Application phase: As of now!

Costs: Free qualification

What does the qualification include? Coaching to become a *Marketing Coordinator* including further professional training. The socialbee Professional Soft Skills Training and guest lectures with inspiring speakers. The training courses take place online and onsite.

**Salary:** You will receive a fixed salary for the entire traineeship (10 months). There are no costs for you!

Participants: Refugees and migrants

Language skills: English at least B2

**Previous knowledge:** Studies in any subject area and/or work experience in an office environment

Place of residence: Hamburg

(The qualifications take place digitally & on site, the traineeship takes place on site at the partner

companies)

Availability: Full-time

What happens after the training programme? The aim of the programme is long-term employment as a Marketing Coordinator (full-time) at Beiersdorf or another renowned partner company.

## APPLY NOW!

Find out more and apply here: <a href="https://www.socialbee.org/en/projekte/beiersdorf/">https://www.socialbee.org/en/projekte/beiersdorf/</a>

Or send us your application by WhatsApp: +49 176 43816314 or E-Mail: bewerbung@social-bee.de