socialbee Communications Kit for Partners, including Social Media Templates

About this toolkit

This toolkit contains ready-to-use texts that you, as a partner organisation, can use to promote socialbee's offer to your clients and talents. Thank you very much for your support.

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socialbee at a glance

What is socialbee?

socialbee is a social enterprise that has been supporting people with refugee and migration backgrounds since 2016 in entering work and further training – through free job-specific language training, personal advice and targeted job placement. The offer is completely free of charge, digital and available throughout Germany – regardless of residence status.

🚀
1,800+
People placed in jobs

🎯
Free
For all talents

💻
Digital
Nationwide

02

Key messages

🇬🇧 **English**

What does socialbee offer?

- Free job-specific language training (German & English, A1–C2)
- Personal job placement and support with the application process
- Support with documents and work permits
- Coaching and support – also after the job start
- Regardless of residence status
- 100% digital – usable anywhere in Germany

03

Short texts

You can use these texts for social media, notices, newsletters or brief verbal information. Please replace [YOUR LINK] with the personalised registration link you received from socialbee. If you have not yet received a personalised link, please contact us at info@social-bee.de.

3.1 Short text English (approx. 80 words)

💼 Free help with your job search – sign up with socialbee now!

Do you live in Germany and are you looking for work? socialbee helps you – free of charge, digital and regardless of your residence status.

What do you get?

- Job-specific language training (German & English, A1 to C2)
- Helpful trainings and further education
- Suitable job offers and application support
- Personal support from an experienced team

➡️ Register for free now: [YOUR LINK]

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Long texts

These texts are suitable for your website, information sheets, emails or detailed information events.

4.1 Long text English (approx. 200 words)

Find work in Germany – free of charge with socialbee

Are you looking for work in Germany? Since 2016, socialbee has been helping people with refugee and migration backgrounds find a job – completely free of charge. The offer is digital, available throughout Germany and regardless of your residence status.

What awaits you at socialbee:

- Job-specific language training: German and English for work from A1 to C2, tailored to your goals
- Trainings on working in Germany: learn how the German labour market works
- Suitable courses and further training to improve your chances on the job market
- Help with your application: CV, cover letter, job interview – socialbee supports you
- Suitable job offers: socialbee finds positions that suit you
- Support with documents and work permits
- Personal advice: real contact persons who are there for you

It's that easy:

1 Sign up online → 2 Attend online courses → 3 Receive job offers

Register for free now and start your path into work:
➡️ [YOUR LINK]

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Call to register

Please use the personalised link you received from socialbee. This allows us to track which partner organisation or initiative talents register through.

5.1 CTA variants for different channels

CHANNEL	🇬🇧 ENGLISH
📞 **Verbal**	“Have you heard of socialbee? Free job support – simply sign up online!”
📱 **WhatsApp / SMS**	💼 Free job support from socialbee! Sign up now: [YOUR LINK]
📋 **Notice / Flyer**	Find work in Germany – free of charge! Register with socialbee now: [YOUR LINK]
📧 **Email subject**	Free job support for you – join the socialbee Talent Pool!

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Social media posts

Copy these posts directly into your social media channels. Replace [YOUR LINK] with your personalised link. No personalised link? Contact us: info@social-bee.de

6.1 Instagram / Facebook

💼 Looking for work in Germany?

socialbee helps you – free of charge, digital, nationwide. Whatever your residence status.
✅ Job-specific language training ✅ Application support ✅ Suitable jobs

🔗 Sign up for free now: [YOUR LINK]
#socialbee #JobsInGermany #Work #Free

6.2 LinkedIn

We are proud to work with socialbee – a non-profit organisation that has been supporting people with refugee and migration backgrounds in entering the German labour market for 10 years.

The offer is completely free of charge: job-specific language training, application support, job placement and personal coaching – for everyone, regardless of residence status.

Sign up now: [YOUR LINK]

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Frequently asked questions

QUESTION	ANSWER
Does it cost anything?	No, socialbee is 100% free of charge for talents.
Who is it for?	For people in Germany with refugee or migration backgrounds, regardless of residence status.
How does it work?	Sign up online → Complete your profile → Use the learning offers and receive job offers. Explained in our video: **Watch on YouTube** Video for talents
Which languages?	German and English (A1–C2). Other languages on request.
What is the Talent Pool?	The socialbee Talent Pool is a database of people whom socialbee places in jobs with companies.
How can companies hire talents through socialbee?	All information for employers on our company page: **socialbee.org/hire** Explained in our video: **Watch on YouTube** Company page Video for employers